



Media Contacts

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Kenmore Elite® Smart Hybrid Water Softener PRODUCT FACTS



Product Overview:

A water softener and whole home filter that lets you stay connected no matter where you are.* Not only will homeowners' water be soft, but an additional layer of premium grade carbon reduces chlorine taste and odor without ever having to replace a filter. The unit's built-in wireless capability enables you to manage your home concerns by tracking salt levels, excessive water use and potential issues like excessive and continuous water flow. A great choice for homeowners, chiefly larger homes and families.

Why do I need a Kenmore Elite® Smart Hybrid Water Softener in my home?

Avoid running out of salt unexpectedly

- Monitor your water softener's inner salt supply and avoid the surprise of an unexpected need for replenishment.

Save money and time

- Filtered water improves taste, avoiding the need for bottled water.
- Viewing average daily water intake and taking action to reduce usage can lower homeowners' water bills.
- No filters to replace.

Peace of mind

- Receive alerts for low salt levels, ways to cut back on water usage to save money and unexpected, continuous water flow.

Features:

- **Measures** water flow rate, current day water usage and average daily water usage.
- **High Flow Valve** provides better water flow.
- **Electronic display** is large and lit with water use monitor, salt level indicator and time.
- **Service appointment reminders** help eliminate the hassle of scheduling last-minute service appointments by receiving alerts from the Sears Home Appliances and Services team when the Kenmore® Elite Smart Hybrid Water Softener needs attention.
- **Easy setup** available for iOS** and Android™* devices. Link your Smart Hybrid Water Softener by simply downloading the Kenmore® Smart app from the Apple Store* or Google Play* and following the step-by-step instructions to add your new Smart Hybrid Water Softener.

Models/Dimensions:

- Model: 38620
- Approximate Dimensions: 17 in. x 48 in. x 21 in.
- Weight, Shipping (Approx.): 126 lbs.

MSRP: \$799.99

Available In-Store: Q2 2016

About the Kenmore Brand

The Kenmore® brand delivers trusted performance in the home with smart and stylish appliance innovations that help consumers do things quicker, easier and better. Recognized as a top appliance brand for 100 years, the Kenmore® brand continues to give consumers more time, efficiency and better results for better living with high-end products across small and large appliance categories. For more information, log on to www.kenmore.com or www.facebook.com/kenmore.



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**Remote control and monitoring functionality of Kenmore® Smart products requires a smartphone or tablet, wireless router with a continuous home Internet connection and the free app. These devices are not included. Supports iPhone® and Android™ devices. Phone not included with product. iPhone® and Apple Store® are registered trademarks of Apple Inc. Android™ and Google Play™ are trademarks of Google Inc.
**iOS is a trademark or registered trademark of Cisco in the U.S. and other countries and is used under license.*