

**Media Contacts**

Christine Whitemarsh
Zeno for Kenmore
312-396-9764

Christine.Whitemarsh@zenogroup.com

Larry Costello
Sears Holding Corp.
(847) 286-9036

Larry.Costello@searshc.com

Kenmore® Bagless Upright Vacuum Product Facts

**Product Overview:**

This versatile and convenient Kenmore® Bagless Upright Vacuum includes a variety of attachments and tools. It has innovations like an Ultra Plush System that makes cleaning thick carpet easier, a dirt sensor on the nozzle that indicates when the floor is truly clean, and the canister lifts off the base to clean stairs, furniture, cars, or other hard to reach places.

Key Features:

- **Ultra Plush System** automated inlets channel air flow into the nozzle for up to 28% easier* push pull on Ultra Plush carpet
- **Dirt Sensor** alerts you to dirt you can't and indicates when the area is truly clean
- **CrossOver Floor Nozzle** is an integrated bare floor tool for thorough cleaning on delicate floors
- **Detachable Vacuum Canister with Powerful Suction** lifts off for powerful, portable cleaning from floor to ceiling and all hard-to-reach places
- **Swivle Nozzle** makes it easy to maneuver
- **HEPA Media Exhaust Filter** traps allergens and captures 99.97% of particles down to 0.3 microns
- **Pet HandiMate™ Tool** attachment easily removes stubborn pet hair off furniture, stairs and car upholstery

Available Models/Dimensions:

- Model: 10335
- Dimensions (W X H): 11.1" X 37.6"
- Weight, Shipping (Approx.): 24 lbs.
- Colors available: Purple

MSRP: \$249.99

*Based on ASTM F1409 testing using ultra plush carpet

About the Kenmore Brand

The Kenmore Brand is an industry leader in delivering trusted performance in the home with smart and stylish appliance innovations that help consumers do things quicker, easier and better. Recognized as a top appliance brand for 100 years, the Kenmore Brand continues to give consumers more time, efficiency and better results for better living with industry-leading products across small and large appliance categories.

For more information, log on to www.kenmore.com or www.facebook.com/kenmore.